



*Addendum:*

**OVERVIEW**

At the request of Visual Story Network, MII has been asked to provide this addendum in reference the stated goals of MMU that were not addressed in the final version of the MII Audit.

MMU seeks to accomplish the following goals through students and organizations participating in its courses:

- 100 will describe themselves as more effective in evangelism.
- 25 will develop new evangelistic media to reach 12,500 people.
- 6 will develop new evangelistic media to reach 120,000 people.
- 25 will create more effective media.
- 100 will use story more effectively in reaching and teaching people for Christ.
- 6 will train his/her team in story.
- 30 will implement a local evangelism strategy using mobile devices reaching 600 people.
- 60 will train others in story, media or mobile ministry.
- 1,150 people will begin new life in Christ.

MII can only validate the achievement of goals with empirical measurement. The scope of this audit was to sample the student population rather than provide tracking across all student activity to measure the collective achievement of these goals.

Additionally, MII notes positive trends that provide hope that goals are being accomplished beyond the scope of our measurement, but the greater the gap between the result (as measured and collected by MII) and the stated goal, the less comfortable MII is with making a statement of achievement or non-fulfilment.

MII received a lower number of responses to surveys and phone interview requests than we would have liked. However, there was consistency in the responses we received from those who chose to answer -- giving us confidence that the sampling represents the larger whole. The fact that answers to our

questions weren't overly positive or overly negative indicates that students were comfortable answering honestly. While not scientific, or statistically relevant, MII is comfortable assuming that the sample closely matches the views of other students who did not respond. But, we should emphasize that this is only an assumption.

This assumption is further supported by the similarity in response to the MMU feedback requests which were collected independently from our work.

To conclude, we want to clearly state how MII's audit can and cannot be used in relation to goals for MMU.

- MII's sampling of student responses can be seen as anecdotal evidence representative of the whole.
- MII sampling of student responses *cannot* be extrapolated to determine if a goal was achieved or missed.
- MII has provided results relative to the goals of MMU below based on empirical data. Where MMU goals were achieved, they were achieved from within the MII sample. Where MMU goals were not achieved within the MII sample, these goals may still have been achieved outside of the MII sample. This later question is one for VSN to answer.

The best way to know if MMU accomplished the goals above is to track these results across each student, and each organization they represent and this tracking was not within the scope of this engagement.

With these clarifying statements out of the way, we want to congratulate VSN on hosting a wonderful program. You continue to have a positive impact in the lives of students, the culture of organizations they represent, and ultimately impacting the lives of people around the world with the Gospel. We know that God continues to track the impact better than we ever could, and that He will be delighted to reward your leadership for this effort in eternity.

Please note that the 2018 results on the following pages should be analyzed within the reality that students completed the coursework shortly before the surveys were conducted. It can be assumed that results will increase as they have time to implement things with the backdrop of the knowledge acquired through MMU.

## **MMU Stated Goals 2018:**

**100 will describe themselves as more effective in evangelism.**

INCOMPLETE - 14 Students reported themselves as being more effective in evangelism as a result of MMU.

**25 will develop new evangelistic media to reach 12,500 people.**

INCOMPLETE - 8 Students reported to have develop new evangelistic media that reached more people, however we are unaware of their resulting reach.

**6 will develop new evangelistic media to reach 120,000 people.**

UNKNOWN - 8 Students reported to have developed new evangelistic media that reached more people, however they and we are still unaware of the reach that ensued. Students surveyed were unable to provide reach data.

**25 will create more effective media.**

UNKNOWN - 8 Students reported that they have created more effective media. Students surveyed were unable to provide reach data.

**100 will use story more effectively in reaching and teaching people for Christ.**

INCOMPLETE - 6 Students reported that they use story more effectively in reaching and teaching people for Christ.

**6 will train his/her team in story.**

COMPLETE - 1 student reported to have been able to train his/her team in story. However, 5 students reported to have been able to share learned story practices with coworkers in informal settings.

**30 will implement a local evangelism strategy using mobile devices reaching 600 people.**

INCOMPLETE - 1 Student reported to have implemented a local evangelism strategy using mobile devices, however we and they are unaware of their resulting reach.

**60 will train others in story, media or mobile ministry.**

INCOMPLETE - 5 Students reported to have been able to train others in story, media or mobile ministry.

**1,150 people will begin new life in Christ.**

INCOMPLETE - 11 Students reported that their ministry saw more or an equivalent number of salvations they anticipated, but they have not captured specific numbers.

## **MMU Stated Goals 2016-2018:**

**100 will describe themselves as more effective in evangelism.**

INCOMPLETE - 88 Students reported themselves as being more effective in evangelism as a result of MMU.

2016 - 24

2017 - 50

2018 - 14

**25 will develop new evangelistic media to reach 12,500 people.**

**6 will develop new evangelistic media to reach 120,000 people.**

INCOMPLETE - 23 Students reported to have developed new evangelistic media that reached more people, however we are unaware of the reach that ensued.

2016 - N/A

2017 - 15

2018 - 8

**25 will create more effective media.**

COMPLETE - 27 Students reported that they have created more effective media.

2017 - 19

2018 - 8

**100 will use story more effectively in reaching and teaching people for Christ.**

INCOMPLETE - 57 Students reported that they use story more effectively in reaching and teaching people for Christ.

2017 - 51

2018 - 6

**6 will train his/her team in story.**

COMPLETE - 19 Students reported to have been able to train his/her team in story. However, 5 students reported to have been able to share learned story practices with coworkers in informal settings.

2016 - 2

2017 - 16

2018 - 1

**30 will implement a local evangelism strategy using mobile devices reaching 600 people.**

INCOMPLETE - 21 students reported to have implemented a local evangelism strategy using mobile devices, however we are unaware of their resulting reach.

2017 - 20

2018 - 1

**60 will train others in story, media or mobile ministry.**

INCOMPLETE - 43 Students reported to have been able to train others in story, media or mobile ministry.

2016 - 10

2017 - 28

2018 - 5

**1,150 people will begin new life in Christ.**

UNKNOWN - 11 Students reported that their ministry saw more or an equivalent number of salvations they anticipated, but specific numbers have not been captured by those who reported.